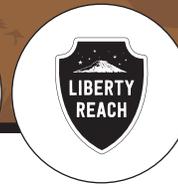


# THE BMF MANIFESTO



## TO OUR VALUED CUSTOMERS, BUDTENDERS AND RETAILERS, WE PLEDGE TO PROVIDE THE SAFEST, MOST RIGOROUSLY TESTED PRODUCT IN THE MARKETPLACE

Every product we make, including the Liberty Reach, Jackpot Seaweed and JUJU brands, will undergo a stringent, independent testing regimen to ensure it meets standards for quality and pesticide compliance above and beyond what the state requires. This gold standard is the first of its kind for a producer of our scale.

Like most producers, we often source cannabis from other growers to meet customer demand. Since we cannot oversee the production of those plants, the growers have agreed to what we believe is the most stringent quality-control process in the state. Before we purchase any cannabis, the originating grower must submit it to a comprehensive pesticide screen by an independent testing facility. We will purchase only cannabis that is free from non-compliant pesticides, and worthy of our brands.

Every supplier we use – from outside marijuana producers to agricultural supply vendors – must sign and abide by our Pledge for Cannabis Safety and Responsibility, an agreement that binds our vendors and suppliers to a host of ethical and transparent business practices.

As part of our commitment to transparency and accountability, we will share testing protocols, equipment, levels of detection and even the testing location with our consumers. Currently we are providing this information to retailers, and we will also publish it on our website beginning later this year.

We are creating a new position at BMF, the Director of Transparency and Purity, who will be responsible for making our test results transparent and available to our customers. The DTP will also monitor our business practices, growing protocols and testing, and will report directly to the owners of BMF.

BMF and its brand, Liberty Reach, will actively support the formation of The Clean Cannabis Association, the state's first trade association focused exclusively on defining and enforcing standards around testing and cannabis purity. We are active in TCCA's leadership, and are supporting the organization as it seeks non-profit status.

For more information, visit [www.mylibertyreach.com](http://www.mylibertyreach.com)